

State Grid Small and Micro Enterprises Power Supply

Do micro- and small enterprises have a grid connection in North India?

Micro- and small enterprise surveys from rural North India are analysed (N = 2,004). 34% of MSEs have no grid connection, despite complete village electrification. Variation in grid reliability did not explain connection rates nor low consumption. Electricity policy reform targeting productive use must consider wealth constraints.

Do MSEs connect to the National Grid?

It appears that MSE wealth and supply affordability,rather than grid supply quality are important covariates of MSE propensity to connect to the national grid. Next,we consider the fact that a substantial sub-set of grid-connected MSEs also rely on off-grid supply technologies.

Is revenue village grid supply reliability a determinant of rural MSE grid connection?

The effective exclusion of revenue village grid supply reliability as a determinant of rural MSE grid connection and utilisation in our sample provides a starting point into understanding electricity needs and growth constraints of micro- and small non-farm enterprises in rural northern India.

Does rural MSE propensity to connect to the grid?

We first look at the association between grid supply reliability and rural MSE propensity to connect to the grid. Table 6 shows that revenue village typical grid supply hours has a positive but statistically insignificant relationship with enterprise grid connection likelihoods.

Do MSEs consume a lot of electricity?

Our work suggests that in spite of the expected endogeneity between MSE performance and grid supply quality, even when grid supply is adequate, some MSEs opt out of a grid connection and those connected may still consume very little electricity.

How many MSEs have no grid connection?

34% of MSEs have no grid connection, despite complete village electrification. Variation in grid reliability did not explain connection rates nor low consumption. Electricity policy reform targeting productive use must consider wealth constraints. Both grid- and off-grid technologies can satisfy nascent MSE electricity needs.

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